

## Discover the EPIC Curriculum on Social Entrepreneurship

The EPIC Curriculum on Social Entrepreneurship equips youth and stakeholders with the knowledge, skills, and tools to create impactful social ventures. Dive into six engaging modules that guide learners from understanding social needs to implementing sustainable solutions.



## Curriculum Highlights

### Module 1: Introduction to Social Entrepreneurship

- What is social entrepreneurship?
- Trends and case studies from global and Western Balkans perspectives
- Explore the mission-driven focus and innovative approaches of social enterprises

### Module 2: The EntreComp Framework

- Master the European Entrepreneurship Competence Framework
- Develop entrepreneurial skills like creativity, problem-solving, and resource management
- Apply these competencies to foster impactful social ventures

### Module 3: Social Work and Entrepreneurship Integration

- Learn how social work principles like advocacy and inclusion align with entrepreneurship
- Analyse case studies of ventures combining social justice with business models

#### Module 4: Essential Skills for Social Entrepreneurs

- Build leadership, innovation, and problem-solving skills
- Discover strategies for effective communication and stakeholder engagement

#### Module 5: Creating a Social Business Model

- Design dual-purpose models focusing on financial and social impact
- Use tools like the Social Business Model Canvas (SBMC) to align your mission with community needs

#### Module 6: Identifying Opportunities and Feasibility

- Techniques to assess social needs and opportunities
- Conduct SWOT and PESTEL analyses to evaluate your ideas
- Develop and test prototypes for sustainable impact



### Special Resource: Manual for Trainers

Are you a youth worker looking to inspire the next generation of social entrepreneurs?

The **Manual for Trainers** is your essential guide to delivering the EPIC curriculum.

#### What's Inside?

- Detailed **lesson plans and activities** for each module
- **Strategies** for facilitating workshops and engaging diverse groups
- **Tools and tips** to help participants apply social entrepreneurship concepts in real-world settings
- Pre- and post-training **evaluation templates** to measure impact



## Why Join the EPIC project?

- **Gain** actionable insights from practical examples and tools
- **Enhance** collaboration between youth, organizations, and policymakers
- **Tackle** pressing challenges with creative, community-focused solutions

**Get Started Today!**

Visit [EPIC Project Website](#) for detailed module overviews, learning resources, and upcoming workshops.

**Let's shape a future of impactful social enterprises together!**

