

CONCEPT TEST TEMPLATE



<b>Project Name</b>	FRea
<b>Name of the operator</b>	Operator/company
<b>Description</b>	Concept test for Workation services
<b>Test Objective</b>	Workation readiness

Test Case ID	Weight	Input Data	Score	Test Environment
High-speed Internet connection	0.6	9	5.4	Website
Coworking spaces	0.3	9	2.7	Questionnaire
Meeting rooms	0.3	7	2.1	Questionnaire
Secretarial services	0.2	4	0.8	Direct interview
Video conferencing equipment	0.6	5	3	Direct interview
Long-term stay packages	0.6	4	2.4	
Leisure and wellness activities (yoga, gym, etc.)	0.3	7	2.1	
Excursions and tourist activities	0.5	3	1.5	
Catering and room service	0.4	6	2.4	
Printing	0.6	7	4.2	
Duration - Less than a week	0.2	3	0.6	
Duration - 1-2 weeks	0.3	4	1.2	
Duration - 2-4 weeks	0.4	7	2.8	
Duration - More than a month	0.5	3	1.5	
Target - Freelancers	0.3	1	0.3	
Target - Remote workers	0.3	3	0.9	
Target - Digital nomads	0.6	3	1.8	
Target - Companies offering workation to employees	0.6	3	1.8	
Target - Others	0.2	5	1	
Feedback positive	0.6	7	4.2	
Feedback negative	0.1	7	0.7	
Financial advice documents	0.3	2	0.6	
Enterprise creation quick referral guide	0.3	7	2.1	
Synthesis on funding opportunities	0.3	5	1.5	
Communication tips & tricks	0.4	7	2.8	
Project management templates	0.6	3	1.8	
Company website	0.4	7	2.8	
Social media	0.4	4	1.6	

Newsletter	0.2	7	1.4	
Online advertising (Google Ads, Facebook Ads, etc.)	0.4	10	4	
Collaborations with influencers	0.3	2	0.6	
Industry fairs and events	0.2	3	0.6	
Partnerships	0.4	3	1.2	
Services oriented to discovering rural areas of Molise	0.6	6	3.6	
Qualified workforce	0.5	7	3.5	
Networking with other IPA countries	0.6	10	6	

<b>Test Case Author</b>	Project manager
<b>Test Case Reviewer</b>	Project manager
<b>Test Case Version</b>	1.0
<b>Test Execution Date</b>	12/11/2024

**CONCEPT TEST  
EVALUATION**

**PASS**

PASS

FALSE





Execution Status	Bug Severity	Notes
PASS	Not relevant	
PASS	Not relevant	
PASS	Not relevant	
PASS	Not relevant	
FALSE	Low	
FALSE	Medium	
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